



FEBRUARY 2016

# Newsletter

### IN THIS ISSUE:

- 1 Face-2-Face Brokerage at ICT2015 in Lisbon- summary
- 2 Toolkit for proposal writers
- 3 EU funding opportunities for PCP and PPI
- 4 Cybersecurity industry & the Public-Private Partnership (PPP) on cybersecurity
- 5 Ideal-ist Proposal Check Event for ICT calls in Horizon 2020 (2016)
- 6 Future Match 2016 at CeBIT
- 7 Showcase your project or just be there- Futur en Seine 2016
- 8 Other Upcoming ICT Events
- 9 Follow Ideal-ist

### **Editorial**

### **Dear Readers**

The Ideal-ist consortium welcomes you to read the February 2016 edition of the project newsletter.

Please take a look at the table of contents to know what you will find in this issue. We hope you enjoy reading this edition!

Yours

The Ideal-ist Team



### Face-2-Face Brokerage at ICT2015 in Lisbon-summary

The Face-2-Face (F2F) Brokerage event at ICT 2015 (https://www.b2match.com/ict2015)

organised by Idealist in collaboration with the Enterprise Europe Network has mobilized a record number of potential Horizon 2020 participants: 1000 participants, from 57 countries held 4300 bilateral meetings.





In addition to the large annual event, Idealist sup-

ported several other brokerage events by offering

H2020 ICT information and support: Health brokerage

event, CEBIT, and Mobile World Congress, as well as

other networking events.





### Toolkit for proposal writers

The Ideal-ist web site includes a Toolkit with lots of practical information for proposers. It is a cradle to grave service divided into three areas: basic information, proposal information and project information. The latest entry is a short video of the top tips from experienced evaluators on how to produce a successful proposal. See <a href="http://www.ideal-ist.eu/tips-evaluators-your-proposal">http://www.ideal-ist.eu/tips-evaluators-your-proposal</a>



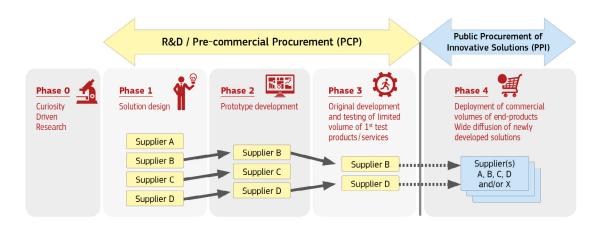
### EU funding opportunities for PCP and PPI

All in one place- additional information at Digital Agenda for Europe website for H2020 support to innovation procurement:

http://ec.europa.eu/digital-agenda/news/calls-eufunding-opportunities-pre-commercial-procurement-andpublic-procurement-innovative

This page now contains the overview of all PCP/PPI calls

across all Horizon 2020 WPs, a summary of the main characteristics of the PCP/PPI instruments, FAQs for the PCP instrument, FAQs for the PPI instrument, information about how to write a PCP or PPI proposal (specificities/differences compared to traditional R&I/I action proposals), information about how to combine H2020 and ESIF funding in a PCP or PPI proposal etc.



## Cybersecurity industry & the Public-Private Partnership (PPP) on cybersecurity

The cybersecurity market, one of the fastest growing markets in the ICT sector, yields huge economic opportunities. Strengthening the EU's cybersecurity industry will allow European businesses to seize these opportunities and reinforce trust of citizens and businesses in the digital world, contributing to the goals of the Digital Single Market Strategy. The European Commission is conducting a Cybersecurity Industry Market Analysis in order to further develop relevant Cybersecurity policies, specifically aligned to the objectives of the Digital Single Market: https://ec.europa.eu/digital-agenda/en/news/

The main pillar of this Market Analysis is founded in collecting information and feedback from relevant Cybersecurity stakeholders both from the demand and the supply sides. For this purpose, two very short surveys were designed, one for cybersecurity Consumers, and one for cybersecurity Providers:

For cybersecurity Providers: https://ec.europa.eu/eusurvey/runner/dgconnect-cyber-providers-suervey-reduced

#### For cybersecurity Consumers:

cybersecurity-industry-market-survey

https://ec.europa.eu/eusurvey/runner/dgconnect-cyber-consumers-survey-reduced

Note that the survey will not take more than 10 minutes and that at the end of the month answers will be collected and they will be shared with all the participants; sending the survey results to the contact mail introduced.

To strengthen EU's cybersecurity industry, the European Commission will establish a contractual Public-Private Partnership (PPP) on cybersecurity, as envisaged in the Digital Single Market Strategy.

The aim of the PPP is to stimulate the European cybersecurity industry by:

- bringing together industrial and public resources to improve Europe's industrial policy on cybersecurity, focusing on innovation and following a jointly-agreed strategic research and innovation roadmap
- helping build trust among Member States and industrial actors by fostering bottom-up cooperation on research and innovation
- helping stimulate cybersecurity industry by aligning the demand and supply for cybersecurity products and services, and allowing the industry to efficiently elicit future requirements from end-users
- leveraging funding from Horizon2020 and maximizing the impact of available industry funds through better coordination and better focus on a few technical priorities
- providing visibility to European R&I excellence in cyber security and digital privacy.

The PPP will build on the Strategic Research Agenda (SRA) in the area of secure information and communication technologies (ICT), developed by the NIS Platform and published in September 2015.

### Ideal-ist Proposal Check Event for ICT calls in Horizon 2020 (2016)

Ideal-ist is holding a Proposal Check Event for ICT calls in H2020 in 2016 on the 7th of March 2016 in Lisbon. The event offers proposers a chance to improve the quality of project proposals based on feedback from experienced external experts and national contact points (NCPs).

The event aims to transfer useful knowledge and increase proposers' chances for funding. This service is also being offered remotely on a limited basis as a pilot.

More information at event website:

http://www.ideal-ist.eu/ideal-ist-proposal-check-event-ict-calls-horizon2020-2016

### Future Match 2016 at CeBIT

Future Match 2016 (14th - 18th March) at the information and communication technology (ICT) fair CeBIT in Hannover, Germany is the 18th edition of the international brokerage event organised by the Enterprise Europe Network, the largest business support network in Europe.

Since 1999 Future Match has enabled enterprises and research organisations to find partners for international cooperation, e.g.: sales and licence agreements, joint ventures, subcontracting, technology transfer or research & development projects.

More information at event website: http://www.ideal-ist.eu/event/future-match-2016-cebit

### Showcase your project or just be there- Futur en Seine 2016

European Digital Festival will be held on 9-19 June 2016 in Paris. Futur en Seine's Innovations Village is the place to be! Demo your innovation at Europe's largest free digital festival and meet up with the most creative innovators, entrepreneurs and investors in the heart of Paris.

This year the focus is on sport and innovation. For more information visit: http://www.futur-en-seine.paris/en/and read the leaflet: http://www.futur-en-seine.paris/files/2015/11/Call-for-participation-FenS-2016.pdf

### Other Upcoming ICT Events

Date	Event	Link	City	Coutry	Туре
22-25 /02/2016	Mobile World Congress	http://www.mobileworldcongress.com/	Barcelona	Spain	industrial event
23-25 /02/2016	Embedded World 2016	https://www.embedded-world.de/en/	Nürnberg	Germany	industrial event
1-2/3/2016	Photonics PPP Annual Meeting 2016	http://www.photonics21.org/ download/Annual_Meeting/	Brussels	Belgium	industrial event
14-18 /03/2016	CeBIT 2016	http://www.cebit.de/	Hanover	Germany	industrial event
20-21 /04/2016	Net Futures 2016	http://netfutures2016.eu/	Brussels	Belgium	industrial event

### Future Match 2016 at CeBIT

Visit our website http://www.ideal-ist.eu/ and please follow us on our social media channels:





https://twitter.com/ICT\_IDEALIST



https://www.youtube.com/channel/ UCw 3QmWIYPvHCB3Zyg98xcg



https://www.facebook.com/Idealist.ict

